

The town might be cash poor, but they are rich in experience and know-how. With a little bit of assistance (coaching and grant writing) from High Country, they turned that original \$6,000 into **\$100,000** in cash and over **\$200,000** in volunteer labor and donated materials.

Three years later the Community of Moore celebrated their annual Christmas Party in the new community center. Over 300 people attended the pot luck affair. Community members are lining up to reserve the center for family reunions and weddings. The town believes that the center will help them attract more special events, meetings, and training sessions, which will help their economy.



"I didn't think it could ever happen! When we found out what it might cost, we were ready to throw in the towel before we got started. High Country really helped us out!" - Terry LaBounty,

High Country Serves:

The Counties of:
Bonneville, Butte, Clark, Custer,
Fremont, Jefferson, Lemhi, Madison,
Teton, ID and the Alta Area of
Teton, WY.

A Lasting Investment

Great community and natural resource projects take time to develop. Many projects need an experienced coach for the proponents to get started. This takes dollars to accomplish. Dollars not covered by grants and are challenging to raise locally.

Become a Sustaining Sponsor!

You can support a unique service for area projects by providing the Coaching and Technical Assistance these projects need to be successful.

Projects such as:

- ◆ Coaxing mother nature to leave more snow in the mountains during the winter so we have more water to use for drinking, irrigating, and recreating.
- ◆ Creating safe places for area children to play.
- ◆ Helping Counties, Cities and organizations to pool their resources to fight invasive weeds more efficiently and effectively.
- ◆ Protecting over 1000 homes; reducing their risk to loss from wild fires.

To Find out How!

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Stretch

your community
investment dollars to
reach further and do
more!

There are many ways that your sustaining sponsorship will stretch your investment and benefit the communities you serve.

Here are two!

- ◆ ***Increase the success rate of your community projects!***
- ◆ ***Increase the community good-will!***



*Peek inside to
discover more!*



**Getting the most out of your
Community Investment Dollars is a
Challenge!**

You want to invest in the communities in which you do business. You've earmarked a part of your budget to invest in community improvement. After all, you and your employees are members of the community too.

It can be tough to develop and run a community investment program. You want your name associated with projects that are positive and productive. You want people to think well of you and your business. You hope that your good deeds will return to you as added business.

Have you ever thought:

- ◆ I'd like to invest in projects, but where to do I find them?
- ◆ I'd really like to invest in that project, but the money I have available won't make that much difference?
- ◆ Is this project really supported by the community?
- ◆ These people have a good idea, and are passionate, but do they have the know-how to make the project happen?
- ◆ It's a great project, but will I get the recognition I need/want?



Did you know?

There is a non-profit organization serving your local area and neighboring communities that:

- ◆ Has over 30 years experience, in helping get community and natural resource projects on the ground?
- ◆ Knows the community and knows whose projects need help?
- ◆ Has a proven process for reviewing potential projects and finding the ones that have the backing to be successful?
- ◆ Can pool your community investment dollars with others to provide meaningful assistance to multiple projects?
- ◆ Will make sure that you are recognized through local media, social networks, and via links and acknowledgements on our website?

That organization is **High Country Resource Conservation and Development Area, Inc.**



Collecting beetles to fight leafy spurge

**And That's Not All!
High Country:**

- ◆ Builds partnerships.
- ◆ Coordinates and facilitates projects for rural communities and natural resources.
- ◆ Acts as a forum to work across jurisdictions.
- ◆ Helps communities take advantage of the "Stone Soup" model (each bringing "their piece" to the project).
- ◆ Provides the "know how" to find outside expertise and funding?

Provide the Know How!

Your sponsorship can ensure that Community Projects receive great coaching and the know-how to:

- ◆ Develop an all-encompassing project plan, that is easy to follow and results in a successful project "on-the-ground".
- ◆ Bring multiple partners to the table and coordinate their efforts.
- ◆ Find that funding.
- ◆ Write top-notch grant proposals.
- ◆ Get the project installed/on-the ground.

As a sponsor you could be a part of a project like this one!

Who Knew...

The tiny little town of Moore, ID, population 450 and low income to boot, could build a community center with \$6000 in cash! But they did!

Three years ago, the Moore Community Association started with \$6,000 and a dream to build a \$350,000 to \$500,000 Community Center.

